

Traxens gains confidence of tens of top 500 Beneficial Cargo Owners

Unique and flexible approach from data specialist company, now widely recognized by major corporations in a wide range of industries such as aeronautics, pharmaceuticals, chemicals and automotive, currently trialing the company's Supply Chain Diagnostic solution

Marseille, France, February 20, 2019 - Traxens, expert in providing high-value data and services for the supply chain industry, today announces that it has signed contracts with several of the top 500 Beneficial Cargo Owners (BCO), including major companies such as BASF. Under the terms of the agreements, Traxens provides door-to-door data monitoring solutions for smart containers supplied by partnering shipping lines.

BCOs are typically industrial companies importing and exporting large volumes of goods in containers. Traxens' customers operate in various industries such as aeronautics, pharmaceuticals, chemicals, automotive and foods. These firms require cutting-edge data monitoring systems for easy and reliable management of stocks, actionable analytics and cost reductions.

Traxens' Supply Chain Diagnostic solution enables near real-time monitoring with custom alerts through its web application Traxens-Hub or direct back-end integration, as well as bespoke analysis of transportation performance, thus enabling process optimization for increased efficiency and cost reduction.

"Our technology offers the best cost-to-quality monitoring data and a full-service model without the need to manage individual devices or complex data reconciliation processes," said Jacques Delort, managing director of Traxens. "This recognition by the market is very important to us and gives reassurance that we are on the right track to provide the best data services for the supply chain industry."

"For BASF, increased visibility and on-time performance are key elements in the end-to-end cargo flow. We tested Traxens' smart containers and were very happy with the additional insights this product provided us - from the complete tracking of individual shipments to valuable data on exceptions for root cause analytics and corrective measures," said Michael Dries, vice president, global logistics procurement, BASF SE.

Traxens services are available from two of the world's major shipping lines: the Mediterranean Shipping Company (MSC) and CMA CGM. In order to support the commercial roll-out of Traxens' services, over the next 18 months these shipping lines have scheduled a massive installation plan of over 100,000 Traxens monitoring devices.

Meet Traxens at Booth 22 at [TPM19](#) (3-6 March) in Long Beach, California.

About Traxens

Traxens generates, collects, consolidates, enriches and transforms logistics asset data into actionable insight. Its breakthrough internet-of-big-things technology provides comprehensive, real-time information for managing logistics assets anywhere in the world. Traxens solutions digitally transform multi-modal supply chains, enabling customers to



reduce costs, optimize investments, comply with environmental regulations and deliver premium services to their customers.

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